

## Peninsula Cellars Wine Club

At Peninsula Cellars, we asked our customers what they wanted from a wine club. There were two overwhelming answers: Discounts on wine, and insider information on winery happenings. So in response to this, our wine club focuses on these major items, which people value most. First, we will provide aggressive discounts to club members, to get more of our wine in the hands of our biggest supporters. Second, we will produce a newsletter from time to time, but only when we have something worth telling. No seasonal tidings about the buds opening, or the canes growing or whatever we see out our windows. We will be to the point, giving you the information you want, without the canned commentary of the month.

By joining the Peninsula Cellars Wine Club you will receive the following benefits:

- \* Access to wine packages, discounted 20% or more.
- \* Notification of special events.
- \* Ability to purchase unreleased wines.
- \* Updates on what's happening at Peninsula Cellars.
- \* Promotions for wine club members.
- \* Access to Library wines and sold out vintages.
- \* Monthly specials only offered to Club members.

There is no charge to join the Peninsula Cellars Wine Club. Purchase of at least one wine package per year is expected, or an account maintenance fee will apply. Shipments may be picked up or shipped through UPS. To join, call the tasting room at 231-933-9787, or fill out the form and fax it to 231.223.4035, or email it to [tom@peninsulacellars.com](mailto:tom@peninsulacellars.com).

# Peninsula Cellars Wine Club

Peninsula Cellars is happy to offer the following wine club packages:

**Riesling Package**– One bottle of each Riesling Style: Dry, SemiDry, Select Harvest, and Ice Wine. \$84.99

**Old School Package**– Includes Old School White and Red, Detention and Homework. \$35.99

**Sweet Package**– Includes Old School White, Pinot Gris, Select Riesling, and Detention. \$49.99

**Fruit Package**– Includes Apple, Hot Rod Cherry, White Cherry, and Melange. \$39.99

**Dry White Package**– Includes Pinot Blanc, Gewurztraminer, Chardonnay, and Pinot Grigio. \$44.99

**Dry Red Package**– Includes Cabernet Franc, Merlot, and Pinot Noir. \$34.99

**Premium Package**– Includes Manigold Gewurztraminer, Select Riesling, Hogsback Vineyard Merlot, and Cabernet Franc Reserve. \$79.99

# Peninsula Cellars Wine Club

Name: \_\_\_\_\_

Billing Address: \_\_\_\_\_

\_\_\_\_\_

Phone # \_\_\_\_\_

\_\_\_\_\_ I will Pick up at the Tasting Room, Call when it's ready.

\_\_\_\_\_ Please Ship Via UPS to the following address:

\*Shipments must be signed for by a person 21 or older

Shipping Address: \_\_\_\_\_

\_\_\_\_\_

Drivers License # \_\_\_\_\_

\*A copy of a photo I.D. proving legal drinking age must be on file before shipping

E-Mail Address: \_\_\_\_\_

(To receive newsletter regarding wine releases and events)

**I would like to Purchase the following Package: (circle)**

Riesling                      Old School                      Sweet                      Fruit

Dry White

Dry Red

Premium

**Credit Card: MC\_\_\_ Visa\_\_\_ Disc\_\_\_**

\*Credit card will be billed at time of each shipment.

**CC#** \_\_\_\_\_ **Exp.** \_\_\_/\_\_\_

Date of Birth: \_\_\_\_\_

I agree to purchase wine at my convenience one time during the calendar year 2009. I understand that there is a \$50 maintenance fee assessed yearly, for inactive accounts (No purchases per calendar year).

Signature: \_\_\_\_\_ Date \_\_\_\_\_